



5<sup>th</sup> December, 2013

## SEEK's Success Powered by EXALEAD CloudView

Creating a unique user experience has always been at the heart of Dassault Systemes, the 3DEXPERIENCE Company. This time its **EXALEAD CloudView** made an outstanding impact on SEEK, the leading employment market in Australia and New Zealand.

EXALEAD CloudView has powered SEEK to increase the precision with which it can match job seekers to opportunities and create a unique user experience. SEEK now offers a new class of search based application that blends the advantage of search engines, intelligence tools and semantic processing.

According to Duncan Norman, Senior Product Manager at SEEK, "the main goal is to continuously deliver the best matching experience". The need for technology to pick up on the skills and experience of job seekers through their profiles and accurately match them to the requirements of the roles advertised is a crucial part which CloudView empowers.

As a value added reseller of Dassault Systemes, MEMKO has focused primarily on EXALEAD this year and will continue to dedicate a large part of their attention on EXALEAD CloudView and Industry based solution experiences in 2014.

"Dassault Systemes allows us to efficiently access and analyze our data to deliver a distinctive experience to job seekers and hirers on SEEK," stated Norman. He further emphasized how SEEK uses EXALEAD to overcome technological challenges of information integration that are common with complex databases.

EXALEAD CloudView bridges the gap between people and today's complex data with unified information search, access and analytics.

To find out more about EXALEAD and its solutions go to <http://www.memko.com.au/plm-products/exas/>



## **About SEEK**

SEEK has evolved from being a domestic online employment site classifieds business, to the largest global online marketplace, operating in twelve countries. SEEK is a diverse group of companies, encompassing a strong portfolio of education businesses, SEEK Commercial and SEEK Volunteer, Australia's largest single source of volunteer opportunities.

SEEK is the leading online employment site in Australia, responsible for 8 times the number of placements of SEEK's combined competitors. The Group takes pride in supporting millions of people fulfilling their career opportunities as well as enhancing their job prospects through education.

SEEK.com.au receives over 25 million visitors per month and the jobseeking experience on SEEK is seamless across desktop, mobile and iPad. Currently over 46% of all visitors to seek.com.au are via mobile devices.

*Source: SEEK Omniture Data October 2013*

## **About MEMKO:**

MEMKO Pty Ltd offers engineering services, technology and training to assist and support customers in advanced and highly regulated industries. We focus on bringing sustainable and measureable performance improvements to businesses through the integration of advanced technology and processes.

MEMKO is a Valued Added Partner of [Dassault Systèmes](#) offering essential technologies and solutions for business transformation. MEMKO through its PLM solutions offers- CATIA, ENOVIA, DELMIA, 3DVIA, EXALEAD, Systems Engineering Solutions, DYMOLA ControlBuild, Reqtify, and other complementary solutions including Verisurf for Australia and New Zealand and ICAM for the Asia Pacific region.

## **Contact us on:**

**P [+61 3 8605 7777](tel:+61386057777) | [www.memko.com.au](http://www.memko.com.au) | [info@memko.com.au](mailto:info@memko.com.au)**