



MEMKO ENHANCES AEC PRODUCT PORTFOLIO WITH GEHRY TECHNOLOGIES DIGITAL PROJECT IN AUSTRALIA.

DECEMBER 20ST 2011, – MEMKO Pty Ltd – a leading partner of Dassault Systemes in Australia and New Zealand is proud to announce the addition of Digital Project, a Gehry Technologies (GT) solution for Architecture, Engineering and Construction (AEC) to its extensive technology product portfolio.

Digital Project is a suite of powerful 3D building information modelling (BIM) applications created by Gehry Technologies built on Dassault Systèmes' CATIA 3D design. Digital Project features design, engineering and project management in a comprehensive 3D environment specifically tailored for the requirements of the AEC industry.

"This appointment will enable MEMKO to provide the best technology available for the AEC industry driving productivity improvements demanded by customers in Australia and New Zealand," says Miro Miletic, MEMKO, Managing Director.

"Already successfully proven in some of the most complex construction projects around the world, Digital Project will enable Building Information Modelling and assist our customers to meet the demands of today's competitive building industry sector".

"The AEC is a long term strategy and growing industry sector for Dassault Systemes worldwide, and we are proud our Australian partner MEMKO will be supporting this sector for Australia and New Zealand." said Gilles Cruanes, General Manager, Dassault Systemes, Australia/ New Zealand.

"Through Digital Project MEMKO will offer advanced solutions specifically designed for the integration and management of BIM technologies paramount in a highly regulated industry."

###

About memko pty ltd MEMKO Pty Ltd offers engineering services, technologies and training to assist and support customers in advanced and highly regulated industries. We focus on bringing sustainable and measurable performance improvements to complex and high performance operating businesses through the integration of advanced technology and processes.

Our Product Lifecycle Management (PLM) offering is an essential driver of business transformation. Memko through its PLM solutions such as ENOVIA, DELMIA, CATIA, 3DVIA and Systems Engineering solutions DYMOLA, ControlBuild, Reqtify and other complementary solutions enables customers to achieve greater levels of innovation, quality, cost control, and time-to-market.

About Gehry Technologies Gehry Technologies (GT) provides design and project management technology and consulting services to leading owners, developers, architects, engineers, general contractors, fabricators, and other building industry professionals worldwide. GT solutions increase creativity and control; reduce project risks, costs, and completion times; and improve processes and decisions through collaboration, project visibility, and information access. Gehry Technologies is privately held, with offices in Los Angeles, New York, Paris, Mexico City, Abu Dhabi, Hong Kong, Shanghai, and Beijing. For more information about Gehry Technologies, visit www.gehrytechnologies.com.

Digital Project is a registered trademark of Gehry Technologies, Inc., or its subsidiaries in the United States and/or other countries.

About Dassault Systèmes As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 130,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes applications provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The

Dassault Systèmes portfolio consists of CATIA for designing the virtual product - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, EXALEAD for search-based applications- SolidWorks for 3D mechanical design and 3DVIA for online 3D lifelike experiences. For more information, visit *CATIA, DELMIA, ENOVIA, EXALEAD, SIMULIA, SolidWorks and 3DVIA are registered trademarks of Dassault Systèmes or its subsidiaries in the US and/or other countries.*

Memko Pty Ltd Media Contact Anna Elliott anna@memko.com.au (03) 8605 7715

Dassault Systemes Media Contact Bertrand Pithioud Bertrand.PITHILOUD@3ds.com (02) 92166801